Briefing and Sharing Session
Sustainable Development Fund

26 November 2012
Tenth Round of Applications to Sustainable Development Fund

Briefing and sharing session
Sustainable Development Fund
Sustainable Development Fund

The Finance Committee approved the allocation of $100 million to establish the Sustainable Development Fund (SDF)

Objectives of the SDF: to provide grants for projects that will help:
- develop a strong awareness of the concept of sustainable development (SD)
- encourage sustainable practices in Hong Kong
The community should work in partnership to achieve SD, by:

- finding ways to increase prosperity and improve the quality of life while reducing overall pollution and waste;

- meeting our own needs and aspirations without doing damage to the prospects of future generations; and

- reducing the environmental burden we put on our neighbours and helping to preserve common resources.
Public participation is essential to achieve SD

Public education will help develop a strong public awareness of SD and encourage sustainable practices

SDF provides a funding source for academic institutes, organisations and individuals for implementing SD projects
Since 2003, SDF has granted over $49 million to 51 projects
### Sustainable Development Fund

<table>
<thead>
<tr>
<th></th>
<th>1st Round</th>
<th>2nd Round</th>
<th>3rd Round</th>
<th>4th Round</th>
<th>5th Round</th>
<th>6th Round</th>
<th>7th Round</th>
<th>8th Round</th>
<th>9th Round</th>
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</thead>
<tbody>
<tr>
<td>No. of projects approved</td>
<td>8</td>
<td>2</td>
<td>4</td>
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<td>8</td>
<td>7</td>
<td>5</td>
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<tr>
<td>Funds granted</td>
<td>$7.8m</td>
<td>$3.1m</td>
<td>$1.7m</td>
<td>$2m</td>
<td>$7.3m</td>
<td>$7.9m</td>
<td>$5.4m</td>
<td>$7.2m</td>
<td>$7m</td>
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To disseminate SD messages to various sectors of the community

Industries/sectors covered
- garment, service, retail, toys, electronics, tourism, building
- primary, secondary and tertiary education
### Sustainable Development Fund

Types of projects approved under the 9th round of SDF applications

<table>
<thead>
<tr>
<th>Types</th>
<th>No. of approved projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promoting Sustainable Practices</td>
<td>3</td>
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<tr>
<td>Building a Sustainable Community</td>
<td>2</td>
</tr>
<tr>
<td>Sustainability Reporting</td>
<td>1</td>
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</tbody>
</table>
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Priority Areas in the 10th Round of SDF applications

- “Energy Begins With Us”
- Building a Sustainable Community
- Promoting Sustainable Lifestyle or Practice
- Sustainability Reporting by Industry/Sector
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10th Round of SDF applications

Starting Date: 26 November 2012
Deadline: 25 February 2013
Sustainable Development Fund

For details, please visit :

www.susdev.gov.hk
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10th Round of SDF applications

4 Priority Areas and Examples
(1) "Energy Saving Begins with Us"

- To promote a low-carbon city by encouraging energy-saving behavior
- To reduce carbon emissions and combat climate change
SDF Priority Areas – Examples

Example 1

World Wide Fund for Nature Hong Kong
Project: Low Carbon Manufacturing Programme Workshops:
Sustaining Your Business in a Carbon-Constrained Economy
Low Carbon Manufacturing Programme Workshops: Sustaining Your Business in a Carbon-Constrained Economy

Project Duration: 28 months
Target: Management of Hong Kong manufacturers
Types of Activities: Workshops
No. of participants: 1,200
SDF Priority Areas – Examples

Example 2

Friends of the Earth (Hong Kong)
Project: Dim It: A Project on the Best Use of Light Resources
SDF Priority Areas – Examples

Dim It: A Project on the Best Use of Light Resources

Project Duration: 15 months
Target: Public and enterprises
Types of Activities: Exhibitions, city tours, reports
No. of participants: 5,000
(2) Building a Sustainable Community

- Community Participation
- Creation of mutual help network
- Building harmonious neighbourhood
- Participation of underprivileged group
- Local agenda for sustainability
- Conservation and preservation of cultural heritage
- Urban Regeneration
- Promotion of local economy
Example 1

Hulu Culture Ltd

Project: Sustainable Development of Heritage and Cultural Project at Old District of Yau Ma Tei
Sustainable Development of Heritage and Cultural Project at Old District of Yau Ma Tei

- **Project Duration**: 24 months
- **Target**: Public and youths
- **Types of Activities**: Cultural tours, workshops
- **No. of participants**: 8,800
SDF Priority Areas – Examples

Example 2

Hong Kong Sheng Kung Hui Lady MacLehose Centre
Project : Green and Sustainable Community Project in
the Rural Tsuen Wan
Green and Sustainable Community Project in the Rural Tsuen Wan

Project Duration : 46 months
Target : Public
Types of Activities : Eco-tours, organic farming, cultural festival
No. of participants : 4,000
SDF Priority Areas – Examples

(3) Promoting Sustainable Lifestyle and Practice

- Sustainable built environment
- Better air quality and urban living space
- Solid waste reduction
- Corporate social responsibility
- Conservation of biodiversity
- Healthy ageing
- Elderly participation in voluntary work
SDF Priority Areas – Examples

Example 1

The Conservancy Association
Project: Action Model for Sustainable Development at Long Valley
SDF Priority Areas – Examples

Action Model for Sustainable Development at Long Valley

- Project Duration: 24 months
- Target: Villagers, fishermen, farmers and community leaders
- Types of Activities: Recycling programmes, farmers’ markets
- No. of participants: 1,100
SDF Priority Areas – Examples

Example 2

Ms Chan Yuen Lai and Mr So Kwok Kin

Project: Hong Kong Green Map - Towards a Sustainable City Life
Hong Kong Green Map - Towards a Sustainable City Life

Project Duration : 9 months
Target : Primary and secondary schools, tertiary institutes, green groups
Types of Activities : Exhibitions, production of green map in Hong Kong
No. of participants : 1,200
SDF Priority Areas – Examples

(4) Sustainability Reporting Industry/ Sector

- To develop a sustainability reporting tool to help illustrate progress of sustainable practice
- To raise public awareness of related issues in industries/ sectors/ areas such as production and consumption, community services, tourism, building and construction, etc.
SDF Priority Areas – Examples

Example 1

Clothing Industry Training Authority
Project: Guide to "Better Corporate Social Responsibility" for Apparel Industry – SME version

Project Duration : 21 months
Target : Small and medium enterprises of apparel industry
Types of Activities : a guide, seminars, workshops
No. of participants : 1,000
SDF Priority Areas – Examples

Example 2

CUPEM, The University of Hong Kong
Project: Reporting Sustainability in Hong Kong:
A First Attempt
Reporting Sustainability in Hong Kong: A First Attempt

Project Duration: 17 months
Target: Community leaders, business and academic sectors
Types of Activities: Public forums, seminars, website
No. of participants: 1,000
Projects Proposals should promote:

- public understanding of the importance of advancing the long-term economic, social and environmental interests of the community in a balanced and integrated manner;

- everyday practices that are consistent with the principles of sustainability; and

- public participation in the discussion and implementation of Hong Kong’s long term sustainable development.
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Applications that are generally consistent with the overall SDF objectives would also be welcome.
Objectives of the SDF: to provide grants for projects that will help:

- develop a strong awareness of the concept of sustainable development (SD)
- encourage sustainable practices in Hong Kong
Assessment Criteria for SDF applications
Assessment Criteria for SDF applications

- Achievement of SDF objectives (30%)
- Project Quality (20%)
- Project Effectiveness (20%)
- Financial Viability (10%)
- Applicant’s Track Record and Capability (10%)
- Potential to Become Sustainable (5%)
- Innovation (5%)
Achievement of SDF objectives (30%)

- Whether project nature and scope fulfill SDF objectives
- Clear understanding of SD principles
- Degree of integration of environmental, social and economic aspects
- Fall into the priority area selected for this round
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Project Quality (20%)

- The potential to become a project model
- Well-planned schedule of project implementation
- Extent of community benefit to be achieved
- Extent of collaboration across sectors
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Project Effectiveness (20%)

- Clearly specified performance indicators
- Easily quantifiable performance indicators
- No duplication of work with other community projects
Financial Viability (10%)

- Prudence in budgeting and cost-effectiveness
- Whether the cost of staff, equipment, etc. will form a major part of the overall budget
- Detailed cost breakdown
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Applicant’s Track Record and Capability (10%)

- Proven track record in operating projects
- Applicant’s capability/ professional knowledge required for project implementation
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Potential to Become Sustainable (5%)

- How will the project be sustained after support from SDF ends
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Innovation (5%)

- Innovative ideas/ proposals
Submission of Applications

- Application Forms
  - For organisations
  - For individuals

- Forms could be downloaded at our website. (Link: www.susdev.gov.hk)
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10th Round of SDF applications

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