

## **Priority Area for the 13<sup>th</sup> Round of Sustainable Development Fund (“SDF”) Applications**

For the 13<sup>th</sup> round of SDF applications, projects that can help promote **sustainable consumption of biological resources** would receive particular consideration. These include proposals that aim to:

- (a) foster a culture of sustainable consumption of biological resources through education and community engagement programmes and activities;
- (b) facilitate smart choices for consumers by establishing information platform featuring different databases of eco-labelled products and supplier lists of such products or producing sustainable consumption guides and recipes;
- (c) promote best practices among businesses, such as partnership schemes, bonus/reward programmes or charter schemes, to encourage the consumption and supply of sustainable products; and
- (d) examine behavioural changes on sustainable consumption of biological resources in Hong Kong.

Notwithstanding the above priority area, applications that are generally consistent with the overall objectives of SDF would also be welcome.