

Assessment Criteria for Sustainable Development Fund (“SDF”) Applications

- **Objectives and Significance** (e.g. whether the project could meet the objectives of SDF (i.e. promoting public understanding of sustainable development (“SD”), sustainable practices and public participation in the discussion/implementation of SD in Hong Kong) and falls within the priority areas) **(25%)**
- **Project Quality** (e.g. whether the project is well planned with clear targets, quantifiable performance indicators and realistic implementation schedule) **(15%)**
- **Deliverables and Impact** (e.g. whether the project could bring positive impact to the community for the promotion of SD) **(15%)**
- **Financial Viability** (e.g. whether the project shows prudence in budgeting and effective use of fund) **(15%)**
- **Applicant’s Track Record and Capability** (e.g. whether the applicant shows proven track record in taking forward projects with competent team members) **(10%)**
- **Potential to Become Sustainable** (e.g. whether the project shows potential to become a self-sustaining and ongoing initiative) **(10%)**
- **Innovation** (e.g. whether the project shows creative ideas and approaches to promote public awareness of SD and sustainable practices) **(10%)**