

## **COUNCIL FOR SUSTAINABLE DEVELOPMENT**

### **Report on the Work of the Education and Publicity Sub-committee**

#### **Purpose**

This paper reports on the progress of the education and publicity programmes under the purview of the Education and Publicity Sub-committee (“EPSC”) of the Council for Sustainable Development (“SDC”).

2. Members are invited to note:
  - (a) the background and current status of the Sustainable Development Fund (“SDF”) (paragraphs 3 to 4 below); and
  - (b) the progress of the ongoing education and publicity activities (paragraphs 5 to 8 below).

#### **Sustainable Development Fund**

3. The SDF was established in 2003 with a sum of \$100 million to provide financial support for initiatives that will help enhance public awareness of sustainable development and encourage sustainable practices in Hong Kong. The EPSC is tasked to consider applications for grants from the SDF and make recommendations to the Government on whether to approve the applications. For projects seeking a grant of \$500,000 or more, advice of the SDC would also be sought.

4. Since 2003, 12 rounds of applications have been processed and 67 projects involving a total grant of about \$69 million have been approved. 61 projects have already been completed. The position in respect of the six on-going projects is at **Annex**. The next round of applications is expected to be launched in the second half of 2017.

## **School Award Programme**

5. The School Award Programme started in 2007 to provide recognition to schools which have actively participated in activities for promoting sustainability awareness and practices. It is held on a biennial basis. A total of 214 schools (counts) have been awarded under the Programme so far. The current (2016-2018) round has been launched in May 2016 with the theme on “Sustainable Consumption of Biological Resources”. A total of 43 schools have enrolled. Assessment for awards will be conducted in early 2018 with a view to presenting the awards by end of the 2017-18 school year.

## **School Outreach Programme**

6. The School Outreach Programme started in 2002 to promote the concept of sustainable development to senior secondary school students. Through school talks, workshops and interactive dramas, the SOP aims to stimulate participants’ thinking on sustainable development concept and related issues. Some 186,000 students and teachers (head counts) have participated in this Programme so far. In the 2016-17 school year, a total of 81 schools have enrolled for 70 dramas, 21 talks and 11 workshops. Invitations to schools to join the next (2017-18) round will be issued in May 2017.

## **Sustainable Development Promotion Award for Students of Higher Education Institutions**

7. The Sustainable Development Promotion Award for Students of Higher Education Institutions was a new initiative launched in 2016 to encourage undergraduate students to plan and implement projects to apply the sustainable development concept in daily lives and spread the message to the community. A total of 19 entries were received and five of them were given awards. An award presentation ceremony was held on 26 February 2017 where awardees also took the opportunity to share their experiences in planning and implementing their projects.

## **Sustainable Development Ambassadors**

8. The Sustainable Development Ambassador Programme started in 2013 to provide a platform for students who have participated in our previous programmes to help spread and promote sustainable development messages to their peers and the community. At present, there are 397 Ambassadors from 27 schools. Various activities including visits and training programmes were arranged to keep them abreast of relevant sustainable development issues. They had also been involved in the regional forums and roving exhibitions of the SDC's public engagement exercises and the award presentation ceremonies. Further activities are under planning to sustain their participation in the promotion of sustainable development.

**Council Secretariat**  
**April 2017**

**Position of On-going Sustainable Development Fund Projects  
(as at 19 April 2017)**

<b>Project Name</b>	<b>Grantee</b>	<b>Contents</b>	<b>Grant Amount</b>	<b>Expected Completion Date</b>
Use Less Love More – Kowloon City Promoting Sustainable Development Project	S.K.H. Holy Carpenter Church Community Centre	To foster the culture of cherishing resources in the Kowloon City by encouraging community participation and building a mutual help network.	\$1,164,369	Mid 2017
“Save for More, Love to All” Sustainable Social Development and Care Project	Hong Kong Sheng Kung Hui Lady MacLehose Centre	To promote the concept of energy efficiency to residents of sub-divided units and strengthen their support network in Kwai Tsing and Tsuen Wan.	\$1,339,148	Mid 2017
Fostering Sustainable Consumption for Hong Kong Business and the Community	Business Environment Council Limited	To raise awareness of sustainable consumption and drive changes in the consumption practices among the business sector and the community into a more sustainable way.	\$1,518,300	Mid 2018

<b>Project Name</b>	<b>Grantee</b>	<b>Contents</b>	<b>Grant Amount</b>	<b>Expected Completion Date</b>
“Love & Sustainability” Community Engagement Project	Christian Family Service Centre Community Development Services	To raise public awareness of sustainable use of resources and caring people in need, with a view to establishing a community support network.	\$866,975	Late 2018
Promoting Sustainable Seafood Through Seafood Guide Programme	World Wide Fund for Nature Hong Kong	To spread sustainable seafood consumption messages to the general public and relevant business sectors in order to facilitate consumers to make more responsible seafood choice.	\$1,250,249	Early 2019
Know it and Do it! A Project to Promote Sustainable Lifestyle by Women	Hong Kong Federation of Women’s Centres	To foster behavioural changes of the general public towards a sustainable lifestyle in daily practices through collaborating with the business sector and the community.	\$1,502,194	Early 2019