

COUNCIL FOR SUSTAINABLE DEVELOPMENT

Report on the Work of the Education and Publicity Sub-committee

Purpose

This paper reports on the progress of the education and publicity programmes under the purview of the Education and Publicity Sub-committee (“EPSC”) of the Council for Sustainable Development (“SDC”).

2. Members are invited to note:
 - (a) the background and current status of the Sustainable Development Fund (“SDF”) applications (paragraphs 3 to 6 below); and
 - (b) the progress of the ongoing education and publicity activities (paragraphs 7 to 9 below).

Sustainable Development Fund

3. The SDF was established in 2003 with a sum of \$100 million to provide financial support for initiatives that will help enhance public awareness of sustainable development (“SD”) and encourage sustainable practices in Hong Kong. The EPSC is tasked to consider applications for grants from the SDF and make recommendations to the Government on whether to approve the applications. For projects seeking a grant of \$500,000 or more, advice of the SDC would also be sought.

4. The EPSC is also tasked to monitor the progress and effectiveness of the approved projects. A Monitoring Sub-group, normally comprising three EPSC members, would be formed for each project.

5. Since 2003, 11 rounds of applications have been processed and 63 projects involving a total grant of about \$64 million have been approved. 55 projects have already been completed. The position in respect of the 8 on-going projects is at Annex.

6. The 12th round of applications is expected to be launched by October 2015 after the EPSC has decided on the priority areas for applications, assessment criteria, processing procedures, pricing standards and other relevant arrangements. In line with past practice, a press release will then be issued to publicise the launch of the new round, and a briefing will be held to explain relevant requirements to potential applicants.

School Award Programme

7. The School Award Programme (“SAP”) was established in 2007 to provide recognition to schools which have actively participated in activities for promoting SD awareness and practices. It is held on a biennial basis. A total of 162 schools (counts) have been awarded under the Programme so far¹. For the current round (2014-2016), 53 schools have enrolled. Assessment for awards will be conducted in early 2016 with a view to holding the prize presentation ceremony before the end of the 2015-16 school year.

School Outreach Programme

8. The School Outreach Programme was established in 2002 to promote the concepts of SD to the senior students of secondary schools. By means of school talks, workshops and interactive drama, the Programme

¹ In the 2012/14 round, 25 schools were given SD Community Project Award (for organising a project involving parents and local residents, institutions and organisations in the community) and 19 schools were given SD Participation Award (for participating in three or more SD related activities with a total attendance of more than 400 students). For the earlier rounds, the award was given in three categories, namely Gold (for organising a community-based project), Silver (for organising a school-based project) and Bronze (for participating in SD related activities), with a total of 65, 29 and 24 schools being awarded in each category respectively.

aims to stimulate participants' thinking on SD concepts and related issues. Some 160,000 students and teachers (head counts) have participated in the Programme so far. In 2014-15 school year, a total of 52 schools have joined the Programme involving 36 drama performances, 21 talks and 18 workshops. For 2015-16 school year, we have issued letters to invite schools to participate in the Programme.

Sustainable Development Ambassadors

9. The SD Ambassadors Programme was established in 2013 to provide a platform for students who have participated in previous SD programmes to help spread and promote SD messages to their peers and the community. At present, there are 385 SD Ambassadors from 24 schools. Five visits² and a leadership training session have been arranged for them, and further activities are under planning. The SD Ambassadors have also been involved in various activities held by SDC, such as the regional forums and roving exhibitions of the public engagement exercise on municipal solid waste charging and the SAP prize presentation ceremony in 2014.

Council Secretariat July 2015

² Including visits to EcoPark, South East New Territories Landfill, Jordan Valley Park, the food waste collection and treatment facility in a residential estate at Wong Tai Sin, the Jockey Club Museum of Climate Change at the Chinese University of Hong Kong, and the warehouse and a family shop of the Salvation Army Recycling Programme.

**Position of On-going Sustainable Development Fund Projects
(as at 24 July 2015)**

Project Name	Grantee	Contents	Grant Amount	Expected Completion Date
Southern District Sustainable Development Education Programme	The Warehouse Teenage Club	To lead the youth and members of the public to experience the natural environment and history of the Southern District.	\$1,340,950	Late 2015
Energising Kowloon East: Sustainable Development of Made in Hong Kong Project	Hulu Culture	To conserve culture and heritage, and boost local economy of Kowloon East through establishing a community synergy network.	\$1,515,600	Early 2016
Tin Shui Wai Sustainable Development Community Academy	Hong Kong Women Development Association	To facilitate the participation of residents of Tin Shui Wai in the discussion for environmental and social issues for building a people-oriented sustainable community.	\$1,376,650	Early 2017

Project Name	Grantee	Contents	Grant Amount	Expected Completion Date
Use Less Love More – Kowloon City Promoting Sustainable Development Project	S.K.H. Holy Carpenter Church Community Centre	To foster the culture of cherishing resources in the Kowloon City by encouraging community participation and building a mutual help network.	\$1,164,369	Mid 2017
‘Save for More, Love to All’ Sustainable Social Development and Care Project	Hong Kong Sheng Kung Hui Lady MacLehose Centre	To promote the concept of energy efficiency to residents of sub-divided flats and strengthen their support network in Kwai Tsing and Tsuen Wan.	\$1,339,148	Mid 2017
Development of Hong Kong Green Purchasing Guidelines for Food and Beverage (F&B) Sector	Hong Kong Federation of Restaurants and Related Trades	To develop green purchasing guidelines and promote sustainable use of resources at various levels within the F&B Sector.	\$1,859,000	Late 2016

Project Name	Grantee	Contents	Grant Amount	Expected Completion Date
Sustainable One-stop Food Waste Regeneration	E-farm	To promote community awareness of sustainable principles and practices by demonstration of the practicability of converting food waste into useful materials through collaboration with business sectors and schools.	\$971,490	Early 2016
Reduce, Reuse, Community Engagement, Household Food Waste Recycling Program	Greeners Action	To foster social harmony among neighborhood and promote community awareness of sustainable principles and practices relating to food waste reduction in the domestic context within housing estates.	\$1,515,960	Early 2017